

**FOR IMMEDIATE RELEASE**

**SNAP, a photographic fundraiser for ACT, is Toronto's most exciting annual photography auction. Takes place tonight at the Bram & Bluma Appel Salon (Toronto Reference Library). Doors at 6, auctions from 7 to 10 p.m.**

**Toronto, ON – March 30, 2017**

**SNAP** is Toronto's most exciting annual auction of contemporary photography in support of ACT (**AIDS Committee of Toronto**). This year's honorary co-chairs are Canadian fashion icons **Kim Newport-Mimran** and **Joe Mimran**.

Featuring a live and silent auction, **SNAP** takes place **Thursday, March 30, 2017** at the **Bram & Bluma Appel Salon (Toronto Reference Library, 2<sup>nd</sup> Floor, 789 Yonge Street)**. Limited remaining tickets are on sale now at [www.snap-toronto.com](http://www.snap-toronto.com). Over 400 have already been sold.

The collections include work from some of the industry's leading and award-winning photographers, but also includes some work from emerging and local artists. The result is a Live and Silent auction that contains work that ranges in value from \$200 to \$8,000.

*"SNAP evening is crucial for ACT as it helps fund our support services and HIV prevention programs and keep them free," said ACT Executive Director, John Maxwell. "With its stellar collection of contemporary photography, SNAP is also our most exciting annual event. We urge all art enthusiasts and collectors to join us on March 30<sup>th</sup> and bid on their favourite pieces. Enjoy a great evening, and support ACT's important work in the community."*

Prominent artists that will be featured at this year's **SNAP** auction include **Kent Monkman, Adad Hannah** and **Maureen O'Connor**. You can find the full list of artists here: <http://bit.ly/2nsh8Su>.

All funds raised at **SNAP** support **ACT's** programs and services for people living with and affected by HIV and AIDS. Since 2002, **SNAP** has raised over \$3 million to help gay men, women and young people living with HIV increase their knowledge, skills and resilience, and reduce new HIV transmissions across Toronto.

**SNAP** and **ACT** are very grateful to the generous sponsors and supporters who help make the event possible, including presenting sponsor **TD Bank Group, Camrost-Felcorp, Dimensions Custom Framing**, and many others.



#### About ACT

**ACT** has led the fight against HIV and AIDS in Toronto for over 30 years. Working towards its vision, which is for a Toronto with no new HIV infections, zero AIDS-related deaths, and zero HIV-related stigma.

To do so, **ACT** works with gay men, women and young people living with HIV to increase their knowledge, skills and resilience. **ACT** also helps to reduce HIV transmission by working with communities at increased risk for HIV, and provides outreach and education. They also help support and train people living with HIV so that they may lead healthier, more productive lives.

With your support, **ACT** can continue to deliver innovative and free programs and services to those all of those living with, at risk, and affected by HIV and AIDS.

**For more information visit:**

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**Available for Interviews:**

Jason Patterson, ACT Director of Development  
John Maxwell, ACT Executive Director