



# SPONSORSHIP OPPORTUNITIES

Friday, March 8, 2024,  
Daniels Spectrum, Toronto

22<sup>ND</sup> EDITION

Of SNAP's Photographic Art Auction & Gala

In support of ACT, celebrating its 40th anniversary of providing services to people living with, and at risk for HIV.

PRESENTING SPONSOR:



**TD READY  
COMMITMENT**

[snap-toronto.com](http://snap-toronto.com)

# SNAP

is Toronto's most exciting auction of contemporary photography in support of ACT, one of Canada's largest HIV services organization.

SNAP directly supports ACT's mission of reducing new HIV infections in Toronto and promoting the independence, dignity, health, and well-being of people living with HIV and those at risk of HIV.

On Friday, March 8, 2024  
SNAP returns for its 22<sup>nd</sup>  
edition at Daniels Spectrum.

The Event Includes:

- A curated live auction featuring emerging and established contemporary Canadian and International artists.
- An experience auction.
- A silent auction that features artworks from emerging photographers selected through our juried competition.



## ABOUT ACT

*Founded in 1983 by a group of community volunteers, today ACT is a leader in efforts to end HIV in Toronto.*

Through HIV and sexual health education, prevention and outreach, we are working towards a city with zero new HIV infections, zero HIV-related stigma and discrimination, and zero HIV-related deaths.

*"Thanks to the support of our donors, ACT continues to be strong, resilient, and able to respond to the unique and changing need and those at risk for HIV.*

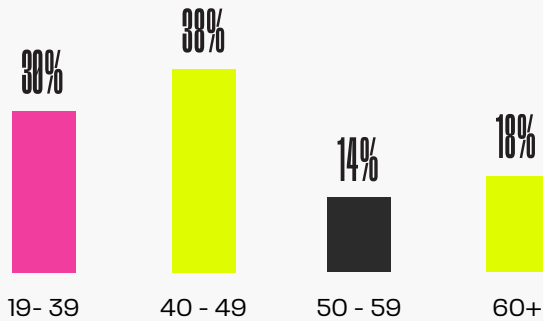
*– John Maxwell,  
Executive Director*

# A SNAP-SHOT OF OUR AUDIENCE

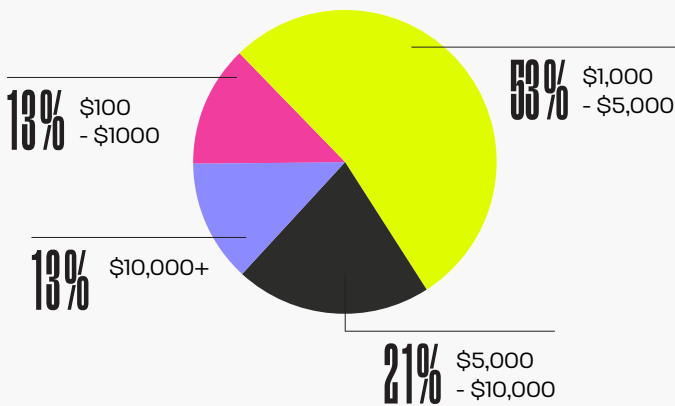
SNAP has a dedicated group of attendees that return annually. With a strong core of community-minded philanthropists and art enthusiasts, the SNAP audience represents a cross-section of our community with a common passion for photographic art.



## AUDIENCE AGES



## ANNUAL ART SPENDING



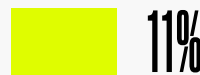
**76%** Identify as a member of the 2SLGBTQ+ communities.

## HOUSEHOLD INCOME

Less than \$60,000



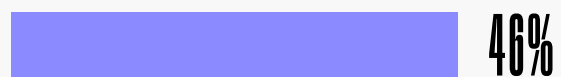
\$60,000 - \$99,000



\$100,000 - \$139,999



\$140,000+



\* Data collected from previous SNAP surveys conducted by ACT.

# SPONSORSHIP OPPORTUNITIES



Your support of SNAP allows ACT to deliver on its promise to promote health, build community, and end HIV.

Sponsorship Level	Presenting	Entertainment \$25,000	Photography Competition \$20,000	Framing	Experience Auction \$15,000	Beverage (\$10,000 or in-kind)	Store (\$5,000)	Adopt-A-Lot (Varies)
Quantity	<b>SOLD</b>	2	2	<b>SOLD</b>	3	3	2	Unlimited
Complimentary Tickets	<b>40</b>	10	8	<b>6</b>	5	3	2	
Speaking Opportunity	●	●						
Team Building Opportunity	●	●	●	●	●	●		
Advertisement In Program	●	●	●	●	●			
Recognition on Social Media	●	●	●	●	●	●	●	●
Logo Recognition on Event Signage & Website	●	●	●	●	●	●	●	●
Logo Recognition on Event Signage & Website	●	●	●	●	●	●	●	●
Logo on Video Booth Activation Backdrop & Website	●	●	●					
Speaking Opportunity at the Event	●	●						

# 2024 SNAP CURATORIAL COMMITTEE



## Craig D'Arville

Co-Chair, SNAP Curatorial Committee  
FFOTO.com,  
*Owner*

## Melanie Trojkovic

Co-Chair, SNAP Curatorial Committee  
United Contemporary,  
*Gallery Director*

## Claudia Pensa Bowen

Band Gallery,  
*Manager*

## Tatum Dooley

Peggy,  
*Brand & Content Strategist*

## Rita Godlevskis

PhotoED,  
*Magazine Editor*

## Sophie Hackett

Art Gallery of Ontario,  
*Curator, Photography*

## Greg Manuel

Independent Curator

## Maria Kanellopoulos

TD Bank Group,  
*Collections Associate, North  
American Contemporary Art &  
Corporate Heritage Collections*

## Vitor Pavão

Royal Ontario Museum,  
*Collection Technician,  
South Asian Collections*

## Caroline Pearson

Nicholas Metivier Gallery,  
*Fine Art Specialist  
| Contemporary & Canadian Art*

*As we work towards a future without HIV, ACT would like to thank you for taking the time to review our sponsorship opportunities.*

For more information or to discuss sponsorships opportunities contact:

## Sam Katz

*Director of Philanthropy & Communications*

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www.actoronto.org

www.snap-toronto.com

